



International
Hospital
Federation

What is the International Hospital Federation (IHF)?

Established in 1929, the IHF is a global not-for-profit, non-governmental membership organization. Headquartered in Geneva, Switzerland, the IHF is the global voice of hospitals and health systems. The IHF provides its members with a platform for knowledge exchange and networking with different actors in the health sector, to improve the standard, quality, and level of service delivery.

We are in official relations with the World Health Organization (WHO), and we work closely with major international organizations such as the Organization for Economic Cooperation and Development (OECD), the World Bank and the World Economic Forum.

Who are our members?

Our [members](#) come from over 125 different organizations across the globe, connecting over 20,000 hospitals and healthcare organizations.

Our members include associations and bodies representing hospitals and healthcare organizations, such as:

- National hospital associations, e.g., American Hospital Association, Asociación Colombiana de Hospitales y Clínicas, Japan Hospital Association.
- Ministries of Health, e.g., Ministry of Health, Oman, Hong Kong Hospital Authority.

We also have member hospitals, healthcare organizations, and other healthcare services, such as:

- Private and public hospitals.
- Hospital companies.
- Healthcare purchasing organizations.
- Professional associations.

What activities and programmes do we offer?

Coordinated by the IHF Secretariat, our activities and services focus on themes to tackle the most important issues facing hospitals right now, such as sustainability and digital health. We showcase good practice and innovation, often in partnership with industry, and provide a platform for international collaboration amongst our members and partners.

Our core activities are:

- World Hospital Congress
- IHF Awards
- Study tours
- Knowledge-sharing events
- Special Interest Groups
- Young Executive Leaders
- Women in Leadership Forum
- Association Leaders Circle
- Advocacy through partnership

What is coming up for the IHF in 2022?

In 2022, the IHF will launch the *Geneva Centre of Healthcare Leadership for Sustainability* in response to the need for hospitals and healthcare services to address climate change – a long-term challenge for the healthcare sector that will likely require the transformation of almost every aspect of how hospitals operate.

From 9 to 11 November, the IHF will host the 45th World Hospital Congress in Dubai (UAE) under the theme: Global Learnings, Local Actions: Sustainable Healthcare. Bringing around 1500 participants together, the programme will feature presentations from across the globe, sharing knowledge on improvements in delivery of care, the people agenda, and green hospitals.

Following a record number of entries last year, the IHF Awards look set to be even bigger and better in 2022, with more award categories, sponsors and celebration of the exceptional work of hospital and healthcare providers at a ceremony in November.

What are our media partnership benefits?

Benefits for the World Hospital Congress:

- **Recognition as an official media partner:** Inclusion of partner's logo/link on World Hospital Congress website, programme, app, and IHF Awards brochure as official media partner of the event.
- **Press attendance:** Press pass for the World Hospital Congress and the IHF Awards.
- **Press attendance:** Place at the World Hospital Congress press conference.
- **Press attendance:** Access to media room workspace at the World Hospital Congress.
- **Publications on display:** Stock of the media partner's publications at the registration area during the World Hospital Congress and in virtual IHF booth on app.
- **Artwork files:** Link to media package for WHC promotional materials including bespoke sizes, as specified.
- **Sponsorship opportunities:** Branding and promotional opportunities offered, e.g., inclusion of flyer in delegate pack.

Year-round collaboration with the IHF:

- **Recognition as an official media partner:** Inclusion of partner's logo/link on the IHF website as official media partner.
- **Editorial content:** Shared throughout the year e.g., press releases, pictures.
- **Event passes:** Press pass to virtual events throughout year.
- **Sponsorship:** Opportunities to sponsor podcasts and other IHF publications and resources.
- **IHF newsletter:** Inclusion of one promotional article per year in the IHF's monthly newsletter.
- **Social media:** Commitment to engage with posts relevant to our network on social media platforms (LinkedIn, Facebook, Twitter).

What are the commitments of our media partners?

- **Event listings:** Feature World Hospital Congress, IHF Awards, virtual events and study tours on events section of your website.
- **Events-related news features:** Cover World Hospital Congress (and virtual events/study tours if relevant to your audience) with promotion and post-event news articles, interviews, podcasts or webcasts.
- **Web banners:** Include a banner promoting World Hospital Congress (e.g., with exclusive ticket offer) on your website for minimum 4 weeks before Early Bird deadline and minimum 4 weeks before Congress begins.
- **Press releases:** Publish the IHF's press releases relevant to your audience (provide links to the IHF for press cuttings).
- **Newsletters:** Include one web banner per year promoting membership of the IHF and/or news article in your newsletter (e.g., Awards winners).
- **Print/online publication:** Run an advert for World Hospital Congress in your print and/or online publication and/or via their social channels using media package and schedule provided.
- **Other news features:** Publish, e.g., a series articles, interviews, podcasts or webcasts, about the IHF's non-event activities.
- **Social media:** Commitment to engage with social media posts related to World Hospital Congress and other posts relevant to your audience.

For media partnership enquiries, contact:

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<https://www.ihf-fih.org/>